

Amar Hayer

Hayward, CA 94540 | (209) 201-8234 | amarhayer03@gmail.com | **Portfolio:** www.amarhayerdesigns.com | [LinkedIn](#)

Skills

- **Design Software:** Adobe Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom and After Effect
 - **Visual Communication:** Developing brand identities, logos, and marketing material focusing on storytelling
 - **Sports & Branding:** Passionate about creating designs for sports fans, and team identity
 - **Creative Problem-Solving:** Bringing peoples thoughts and ideas into creative visuals
 - **Teamwork & Collaboration:** Strong ability to communicate and work effectively with team members
 - **Attention to Detail:** Meticulous in design execution, and creating approachable designs
 - **Adaptability:** Quick to learn new challenges and tools, thrive on feedback with a strong desire to grow
 - **Proficient:** In Microsoft 365
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Professional Experience

Backroom Associate

Marshalls, Atwater, CA | November 2021 – Present

- Worked in fast-paced environments, efficiently unloading and organizing products to complete truck deliveries within the same day, while managing backroom organization to meet tight deadlines
- Worked as a team to unload, process and organize products on the sales floor and facilitating a smooth process that led to customer satisfaction and helping the company
- Trained new employees, developing my leadership and communication abilities

Office Assistant

Realty Executives, Merced, CA | June 2018 – August 2020

- Worked directly with the president to strategize marketing plan and designed flyers for listings
- Developed detailed property descriptions to help buyers envision themselves living in the homes, contributing to in person showings

Photographer Assistant

Snap and Share Photos, Atwater, CA | October 2018 – November 2019

- Designed creative event setups, emphasizing visual presentation and engaging customers
 - Learned how visual presentation can elevate an event or brand
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Education

California State University, East Bay — *Bachelor of Fine Arts in Graphic Design (Concentration)*

Accomplishments

- **Dean's List** at CSU East Bay, showing my commitment to academic excellence and design understanding
 - **Member** of CSU East Bay's **Easel Up Art Club:** collaborated with peers on art and design projects
 - **Promoted to full-time** at Marshalls for my work ethic, reliability, and ability to manage warehouse tasks
 - **Created** a brand identity, clothing design and photography for a new clothing brand
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Reference: Available Upon Request